



# Photograph Contest for Volunteer Programme





## Photograph Contest for Volunteer Programme Contest regulations

### a. Organiser

UEFA has the pleasure to invite individuals to participate in the Photograph Contest related to the UEFA EURO 2012™ Volunteer Programme (the “Contest”) in accordance with these Regulations.

### b. Purpose of the Contest

The third biggest sporting event in the world – UEFA EURO 2012™ is taking place in Poland and Ukraine between 8 June 2012 and 1 July 2012. To assist and facilitate the hosting of the tournament, UEFA will need to recruit volunteers from the general public and wishes to promote the launch of the volunteer campaign by way of a photograph competition.

### c. General rules

The Contest is open to any person over 18 years of age.

The object of the competition is to take a photograph which depicts a “V” shape, in order to promote the recruitment of volunteers for UEFA EURO 2012™.

No commercial branding belonging to any entity whatsoever should be visible in the Entry.

### d. Technical requirements

Photographs submitted shall be a minimum size of 2400 x 3500 pixels.

### e. Formal requirements

Participants who wish to enter into the Contest may submit only one (1) personally created photograph in accordance with the objective described in clause c) above (“Entry”).

The Contest will commence on 12 May 2011 and the deadline to submit an Entry is 19 June 2011, 12:00 CET. Entries received after the deadline will be rejected.

All participants will be required to complete the application form shown at Appendix 1 to these Regulations (“Application Form”) which shall be submitted with the Entry.

Any Entry submitted may be used in any format for promotional and dressing purposes in relation to the volunteer programme for UEFA EURO 2012™, including but not limited to the official website of UEFA EURO 2012™ and any other publications as determined by UEFA.

Additionally, each Entry shall be submitted with the following information:

- Family name and first name of the creator.



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- Detailed address (including house or apartment number, street, postal code and city, country).
- Phone number and /or mobile number
- Email address
- Date of birth

Any Entry which does not contain all the necessary information mentioned above and/or any Entry which is not accompanied by a fully completed Application Form will not be considered.

## **Where to send the Entry: (Entry and Application Form)**

*By e-mail only to:*

*volunteers@euro2012.com*

### f. Selection of winners

On the Friday of each week during the Contest, the ten best Entries will be selected by a UEFA panel of judges and will be uploaded onto the official UEFA EURO 2012™ Facebook page.

Facebook users will be invited to “Like” their favourite Entry.

The ten most “Liked” Entries after the closing date of the Contest will then be submitted to a jury composed of “Friends of EURO” and the Ambassadors for the Volunteer Programme who will select the three winning Entries.

Winners will be notified by email or phone in accordance with the contact information provided on the submitted Entry. Public announcement of the winners of the Contest will take place on 30 June 2011 and the results will be published on [www.uefa.com](http://www.uefa.com).

### g. Prizes

The winners will receive an official UEFA EURO 2012™ match ball signed by the UEFA EURO 2012™ Ambassadors.

The prizes are non-transferable and no substitution or compensation in lieu thereof will be made unless UEFA, in its sole discretion, determines otherwise.

### h. Legal requirements

1. Participation in the Contest is free of charge and voluntary.
2. Each participant expressly acknowledges and agrees that:
  - (a) the Entry submitted for the Contest shall be created personally by each participant;
  - (b) any and all rights for all purposes throughout the world relating to UEFA EURO 2012™ as well as any rights to exploit UEFA EURO 2012™ (including



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- any audio, visual, audio-visual and/or electronic recordings of UEFA EURO 2012™) belong exclusively to UEFA;
- (c) no rights are granted to the participant in relation to UEFA EURO 2012™ and/or UEFA;
  - (d) he/she shall not grant to any third party any right in connection with his/her Entry submitted for the Contest;
  - (e) no reimbursement of any costs in relation of creation of the Entry and submitting it for the Contest in accordance with these Contest Regulations will be made by UEFA.
3. In their Entries, participants shall not infringe any rights of any third parties, including in particular any and all intellectual property rights and/or copyrights.
  4. Participants shall ensure that any and all persons used or depicted in the Entry shall have given their consent to their image being used by UEFA for any and all purposes associated with the Contest, including but not limited to the publication of the Entry on Facebook and any other promotional or dressing purposes whatsoever.
  5. Each participant agrees not to license, publish nor make available his or her Entry submitted for the Contest to any third parties in whatever form.
  6. Each participant agrees to transfer, at no additional cost to UEFA, ownership and all his/her intellectual property rights and other rights to the Entry submitted for the Contest exclusively to UEFA, without any territorial or time limitations, in all forms of exploitation, including but not limited to: copying, printing, distributing, publishing, modifying, altering, selling, recording, transferring, storing in any form of storage, using in public presentations and/or exhibitions, displaying and licensing, by whatever means and in any form and format.
  7. Each participant agrees to execute such further agreements, documents, assurances and acts as may be required to give full legal and practical effect to the terms, intent and purposes of Clause 6 above, including in case his/her Entry is to be used by in any additional form of exploitation not mentioned above.
  8. UEFA shall become solely entitled to dispose of any and all rights related to the Entry of each participant and he/she agrees not to claim otherwise.
  9. Each participant agrees to indemnify UEFA from and against any and all claims, liabilities, damages, costs and expenses resulting from or in connection with any breach by such participant of the terms of these Contest Regulations.
  10. Employees of the UEFA, FFU, PZPN, EURO 2012 Polska Sp. z o.o. and LLC "LOC "EURO 2012 Ukraine" as well as members of their families are not permitted to participate in the Contest.